



To: DANIEL R. SIMMONS  
From: **NEW U CONCEPTS LLC**  
Email: info@newuconcepts.com

Date: 06|23|25

Subject: **LETTER OF INTENT FOR COLLABORATION WITH NEW U CONCEPTS LLC**

Dear DANIEL R. SIMMONS,

Thank you for expressing interest in teaming up with **NEW U CONCEPTS LLC**. I truly appreciate your enthusiasm and belief in the vision of this company. As we continue to grow and establish our brand in a competitive market, I want to be upfront and transparent about where we currently stand.

At this time, **NEW U CONCEPTS** is in the early stages of growth and operating on limited cash flow. While we are not yet in a position to offer full financial compensation, I want to offer you a meaningful role with flexible forms of compensation that reflect your value and our mutual long-term potential.

#### **PROPOSED TERMS OF COLLABORATION:**

##### **1. Role & Contribution:**

Contributions are to include, but not limited to: social media management, branding support, admin assistance, content creation, etc.

##### **2. Compensation Structure:**

- **Deferred Payment:** A rate of \$25/hour [salary starts to be paid once the business reaches a milestone—e.g., \$80,000 revenue or secured client contracts].
- **Bonus/Incentive:** 15% of sales, per signed client.
- **Equity Consideration [Optional]:** When onboarding, we may discuss an equity share based on contributions and performance.
- **Experience & Exposure:** You will receive public credit for your work, portfolio opportunities, college credits, and a reference letter/recommendation when needed.

##### **3. Duration of Initial Agreement:**

This agreement will be for an initial period of 90 days, with a review at the end to assess progress, results, and potential for future paid collaboration.

##### **4. Mutual Respect & Flexibility:**

We are both entering this partnership in good faith. Either party may choose to end the agreement with a 7-day written notice.

If you agree with the above terms, please respond within 48 hours to confirm your interest so we can begin the onboarding process and collaborate effectively.

Thank you again for believing in **NEW U CONCEPTS**. I look forward to building something meaningful together!

Sincerely,

**Antonio Larkin** [Founder & Creative Director]  
**NEW U CONCEPTS LLC**



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